ONE MISSION
FEED ALL

2021 ANNUAL IMPACT REPORT
Friends, it is my pleasure to greet you with news of yet another momentous year in our mission. The moment we’re in now is the future we couldn’t have fathomed just one year ago — as the pandemic proved more persistent, and uncertain, than we ever imagined. And, in the face of both new and existing challenges, we doubled down — with your support — on our singular mission: FEED ALL.

In my nearly two decades of fighting for New Yorkers facing hunger, I’ve learned that in an uncertain future, we pave our path by walking it. In 2021, that meant taking bold steps toward new innovations like equipping our truck fleet to deploy a Mobile Pantry program feeding 300 families per stop at dozens of sites across our City. It meant putting fresh ideas to work fast when our neighbors’ lives were on the line — like launching virtual, contact-free, and outdoor iterations of our traditional programming to keep meals on the table for every New Yorker. We enrolled moms on SNAP* so their limited cash could keep diapers stocked at home. We assisted seniors in filing tax returns so refunds could help overcome the hurdles of high utility costs. We trained our member pantries to conduct financial coaching workshops so their clients leave the line with both “a fish” and fishing rod.

And in 2021, we safely distributed more than 121 million meals — more than we ever have in a single year. The pandemic may have been unflinching. But, together, so are we.

Thank you for every single meal, program and service you’ve helped us provide to our fellow New Yorkers. In lock-step, we’ve unleashed solutions that I’m proud to share in this report. And I’m grateful that the path we leave behind leads to a future free from food insecurity for more of our neighbors than ever before.

Yours in service,

Leslie Gordon, President & CEO

Throughout this report, you’ll find QR codes linking to the mission stories behind the data. Scan with your smartphone to see these exciting stories.

*Supplemental Nutrition Assistance Program, formerly called food stamps.
As COVID-19 continued to surge in waves across our city throughout 2021, we kept a tight focus on our neighbors, activating new ways to get food and other resources directly to the communities that needed us most.

$14M INVESTMENT UPDATE

At the height of the pandemic, your support enabled Food Bank to make a historic $14 million investment into our member network of more than 800 food pantries, soup kitchens, schools, and shelters across the five boroughs. Making the decision to invest so robustly in our network was paramount to our success. Our member agencies are the ones who – time and time again – keep their doors open in the face of insurmountable challenges. They never stop asking the question: What more can we do for our communities?

And with this investment, they’ve proven just how much more they can do. Food grants helped our members secure culturally relevant food items for their neighbors, from produce like bok choy and yuca to a variety of halal and kosher options. Capacity grants enabled these community-based organizations to hire help and cover utility costs to increase their hours. And capital grants bolstered operations with new freezers, forklifts, hand trucks, refrigerators, walkie talkies, and more. Put simply, this money powered our network like never before, helping our partners FEED ALL with confidence, compassion, and ingenuity.

Food Bank is the heart of this mission, and our members are the beat, moving and responding to the rhythms of an ever-changing NYC.
MOBILE PANTRY PROGRAM LAUNCH

In 2021, we put our mission “on wheels” by introducing Food Bank’s first-ever Mobile Pantry program. Each week, our Mobile Pantries zoom across the five boroughs, delivering food and other resources directly to our neighbors. To maximize our impact, we partner with organizations on the ground to develop unique Mobile Pantry offerings catered to the specific needs of their community members. Our distribution in Ozone Park, Queens, for example, serves a large Bengali population, so we always prioritize providing culturally relevant items like halal chicken, turmeric powder, and soy sauce. By delivering food our neighbors can easily incorporate into their diets, we serve them with the dignity they deserve.

ONE YEAR LATER: PEDRO SHARES HOPE

Last year, we introduced you to Pedro Rodriguez, who leads La Jornada Food Pantry in Flushing, Queens. Pedro shared the anguish he and his staff faced as they served pantry lines over a mile long at the height of the pandemic. Thankfully, donor support helped us provide La Jornada with more food and a new forklift to safely distribute it. Since then, Pedro’s team has implemented new Food Bank programs like Nutrition Education and Financial Coaching to help shorten their pantry lines and share hope with the families they proudly serve. See where Pedro and the La Jornada team are today by scanning the code.

In the best and worst times, New Yorkers help each other... And thanks to you, people are learning how to change their lives.”
When we met Lanese Lewis and her mom Tynicole, they were finding help at one of our pantries on the Lower East Side. With schools closed and Tynicole’s work hours cut to focus on her daughter’s remote learning, money for food quickly shrank as bills like rent and utilities piled high. While the pantry provided meals and a sense of community, the impacts of the pandemic lingered on for this small NYC family. Scan the QR code to watch as we check in with Tynicole and Lanese one year later to see how they’re navigating the ongoing challenges of our recovering City, and why your ongoing support is so immensely critical for New Yorkers like them.

It’s not over yet. It’s gonna impact everybody for a long time to come. Everything’s gone up so high... it’s really a struggle to survive.”
Lanese & Tynicole
MANHATTAN FAMILY

POP-UP DISTRIBUTIONS
Mere months after enacting our emergency COVID response in March 2020, we launched a series of large-scale pop-up food distributions at iconic NYC sites like Lincoln Center in Manhattan and Barclays Center in Brooklyn. These distributions served thousands of households and ensured our neighbors traveled shorter distances to secure fresh, nutritious food.

In 2021, we established new distributions, including a monthly pop-up at Yankee Stadium, where we reach hundreds of families in the South Bronx – one of NYC’s most food insecure neighborhoods.

OUR POP-UPS HAVE NOURISHED MORE THAN 56,000 NEW YORKERS SINCE THE START OF OUR PANDEMIC RESPONSE.
WHEN FREE IS PRICELESS

Something people are often surprised to learn is that most of the New Yorkers we serve have jobs or some form of employment. In fact, many of them work multiple jobs to put food on the table, make rent, pay utilities, cover commuter costs, and support family members who can’t work. They are pulled in a thousand different financial directions every day, a balancing act that would be difficult for anyone to maintain – especially in a city as expensive as ours.

Food insecurity, then, is as much about navigating these competing factors as it is about food itself, which is why our Food & Finances program is more critical than ever before. The program provides FREE financial coaching in our most under-invested communities for throughout the year. We train partnering sites to identify eligible SNAP and tax clients and conduct financial education workshops covering topics from establishing credit to reducing debt.

By combining financial coaching with other benefits like emergency food, SNAP enrollment, and free tax prep, this program helps our neighbors better manage newly acquired financial resources. We may not be able to fix the rising costs of food and housing in NYC, but we can equip our clients and member agencies with the skills they need to manage budgets, reduce debt, establish credit, and save for the future.

Everyone deserves to feel in control of their finances, and we’re proud to offer an array of workshops and training sessions that empower our neighbors to achieve just that.

RETURNING SOMETHING GREATER

For many New Yorkers, a tax return may be the single largest lump sum of money they receive all year. A tax refund can pay rent, buy groceries, or cover essentials like school supplies. However, filing taxes can be prohibitively expensive and time-consuming for many of the working families we serve.

To help secure these vital funds, Food Bank provides FREE, secure, high-quality tax filing assistance to eligible New Yorkers, saving them hundreds in filing fees in addition to the tax credits and refunds they’re often eligible to receive. Since launching 20 years ago, our tax program has put over $13.3 billion in refunds and credits back into the pockets of everyday New Yorkers.

In 2021 alone, our team of IRS-certified volunteers prepared more than 17,500 returns, yielding over $30 million in refunds for our neighbors all across the city. We also helped filers save an estimated $7.8 million in tax preparation fees, resulting in a total economic impact of nearly $47.5 million!

This is real money for real people, not just figures in a statistic. It’s money for the single mom who needs to buy new clothes for her kids. It’s money for the home-bound senior struggling to put food on the table. More than anything, it’s money that opens up a world of choice for our neighbors – a privilege so often taken for granted.

In 2021, we engaged six underserved communities to provide free financial workshops, uplifting more than 1,300 NYC neighbors.

$47.5M

In the 2021 season, more than 200 tax volunteers helped us prepare enough tax returns to create nearly $47.5 million in local economic activity – a vital investment into the communities we serve.

1,300+

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THE POWER OF CULTURALLY RELEVANT FOOD

At Food Bank, we see the immense diversity of New York City reflected back to us on our pantry line each day. It’s a beautiful reminder that there is no “one-size-fits-all” solution to fighting hunger.

Serving our neighbors starts with listening – what kinds of produce do they want? What kinds of grains, proteins, and snacks will not only help nourish their bodies, but affirm their beliefs, creeds, and identities? Providing culturally relevant foods (like halal and kosher products for Muslim and Jewish communities) allows us to meet the unique needs of the diverse mix of New Yorkers we proudly serve.

Not just the “what,” but also the “how and why”

Whether we’re hosting a live-cooking demonstration with our friends at the Council of Peoples Organization in Brooklyn or leading a nutrition workshop at Iris House (a Food Bank member pantry in the Bronx serving individuals living with HIV), our work to educate New Yorkers about the power of nutrition is at the heart of everything we do.

When we teach someone how to transform the fresh produce and shelf-stable goods we provide into delicious and nutritious meals for themselves and their families, we help them unlock a skill they can use for a lifetime and share with future generations.
DISTRIBUTED more than 1.4 million pounds of period products, diapers, and infant formula through our annual Woman to Woman campaign.

RAISED 1 million meals through our second annual Five-Borough Challenge – a friendly fundraising competition between boroughs to feed and nourish NYC.

CELEBRATED Pride with our friends at GMHC, who work tirelessly to support and uplift New Yorkers living with HIV.

SHARED stories from Asian American and Pacific Islander (AAPI) New Yorkers, like San San Chiang, who runs the Tzu Chi Foundation, a Food Bank member pantry proudly serving Flushing, Queens.

RESCUED more than 11 million lbs. of food from local farmers, businesses, and restaurants, which we then redistributed right back to our neighbors across the city.

JOINED Legislative leaders like City Council Speaker Cory Johnson (pictured, top), NYS Senator Gustavo Rivera (pictured bottom), State Assembly Member Latoya Snell, U.S. Senator Kirsten Gillibrand, and more to advocate on behalf of New Yorkers facing food insecurity.

WE PARTNERED with dozens of celebrity ambassadors to amplify our mission. While ALL of our donors and supporters are VIPS, we’re honored that some of them use their widespread influence to lend their voices, hands, and hearts to the work we do. These mission ambassadors include: Supermodel Bella Hadid, Food Network star Ellie Krieger, Actor and Comedian Tracy Morgan, Food Network star and Food Bank board member Katie Lee Biegel, chefs Max Hardy and Mark Brand, Actors and Food Bank board members Kyra Sedgwick and Kevin Bacon, fitness influencer Latoya Snell, Founder of FEED and Food Bank board member Lauren Bush Lauren, and Yankees Manager Aaron Boone.

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The generosity, passion, and commitment of our donor community is undeniable. Whether funding a specific area of need, including our Income Support programs or Mobile Pantries, or investing in Food Bank’s work as a whole, the impact of your contributions is felt in nearly every community across our five boroughs. Thank you for the foundation of support you provide. Your partnership leads us forward in the fight to end hunger for all New Yorkers.

I think about everything I’ve gotten from my 10 years in NYC... it’s important that I’m not just taking from the City, but also giving back.”

Alexander Mark
FOOD BANK’S JUNIOR BOARD
Food Bank For New York City is an independent, nonprofit 501(c)3 organization and a proud member of Feeding America. Our comprehensive approach to fighting hunger tackles food insecurity as a symptom of poverty and develops solutions to address both. We show our gratitude for every gift of time, talent, and treasure to our mission by committing to a practice of transparency and excellence in stewardship.

WHERE OUR SUPPORT GOES

**FY21 PROGRAMS**

- **96%** Food Distribution
- **2%** Community Kitchen & Pantry
- **1%** Nutrition Education
- **1%** Income Support

WHERE OUR SUPPORT COMES FROM

**FY21 REVENUE**

- **76%** Government
- **4%** Corporate
- **4%** Foundations
- **1%** Other

SPECIAL THANKS TO OUR MISSION PARTNERS

**BANK OF AMERICA**

Bank of America has been a leading partner and staunch advocate of Food Bank’s mission for more than 16 years. Since the start of the pandemic, they have donated nearly $2 million in support of food distribution and anti-hunger initiatives across the five boroughs.

**GRUHUB**

Grubhub’s Donate the Change program supports organizations and delivery partners fighting food insecurity. Their partnership, including sponsorship of Food Bank’s 2021 Hunger Action Month campaign, helped power our pop-up distributions during the pandemic.

**THE JUDITH L. CHIARA CHARITABLE FUND**

The Judith L. Chiara Charitable Fund’s profound generosity is guided by their commitment to philanthropy and improving lives. Their support provided critical assistance to our member network to serve the growing need for food during the pandemic.

**ROBIN HOOD FOUNDATION**

Robin Hood Foundation’s generous partnership has enabled Food Bank to distribute more food throughout the pandemic, and has helped to ensure our economic empowerment programming could continue for our neighbors in need during this critical time.

**anahata ♥ foundation**

The Anahata Foundation is committed to helping the vulnerable thrive by partnering with organizations like Food Bank, fighting food insecurity on the front lines. Their support helped us provide a record number of meals during the pandemic.

**THE JUDITH L. CHIARA CHARITABLE FUND**

Every gift of time, talent, and treasure to our mission, including our partnership with Grubhub, is testament to our shared commitment to ending hunger. Thank you for your continued support and for helping us to feed more New Yorkers in need.

**THE JUDITH L. CHIARA CHARITABLE FUND**

For more information about our work, please visit @foodbanknyc or foodbanknyc.org.
ASSETS
Cash and cash equivalents $17,157,585
Investments 23,027,413
Government grants receivable 17,442,574
Contributions receivable 757,176
Accounts receivable, net —
Purchased products inventory 621,944
Donated products inventory 2,715,987
Prepaid expenses and other assets 742,976
Property and equipment, net 7,796,545
TOTAL ASSETS $70,262,200

LIABILITIES
Accounts payable and accrued expenses $11,792,101
Accrued salaries 619,660
Accrued vacation 413,535
Government contract advances 4,787,108
Deferred revenue 276,192
Deferred rent 598,496
SBA PPP loan 867,500
Mortgage loan payable, net 1,407,428
TOTAL LIABILITIES $20,762,020

NET ASSETS
Net assets without donor restrictions:
Operations 131,651,422
Board - designated 7,288,532
Net investments in property and equipment 6,389,177
Total net assets without donor restrictions 145,329,031
Net assets with donor restrictions 4,171,109
TOTAL NET ASSETS $49,500,180

TOTAL LIABILITIES AND NET ASSETS $70,262,200

FOOD BANK FOR NEW YORK CITY AND SUBSIDIARY
CONSOLIDATED STATEMENT OF ACTIVITIES
FOR THE YEAR ENDED JUNE 30, 2021

PUBLIC SUPPORT AND REVENUE

Without Donor Restrictions With Donor Restrictions Consolidated Total

PUBLIC SUPPORT

Foundations & Corporations, including in-kind services $14,973,271 $14,905,486 $19,878,757
Individual Contributions 31,063,179 1,801,000 32,864,179
Net assets released from restrictions 5,834,061 (5,834,061) —
TOTAL PUBLIC SUPPORT $52,870,511 7,686,446 $50,185,065

REVENUE

Government contracts 49,795,105 — 49,795,105
Donated food received 121,799,463 — 121,799,463
Sale of purchased food products 1,493,141 — 1,493,141
Investment activity 24,829 500 25,329
Other income 36,095 — 36,095
TOTAL REVENUE 173,148,633 500 173,149,133

TOTAL PUBLIC SUPPORT AND REVENUE 225,264,377 872,925 226,137,302

EXPENSES

PROGRAM SERVICES

Distribution and food storage 189,325,994 — 189,325,994
Research and policy 218,352 — 218,352
Nutrition education services 2,256,427 — 2,256,427
Community kitchen and food pantry 2,655,348 — 2,655,348
Income support services 2,329,612 — 2,329,612
Benefits Access 793,074 — 793,074
TOTAL PROGRAM SERVICES 197,578,807 — 197,578,807

SUPPORTING SERVICES

Management and general 8,967,538 — 8,967,538
Fundraising 5,286,505 — 5,286,505
TOTAL SUPPORTING SERVICES 14,254,043 — 14,254,043

TOTAL EXPENSES 211,832,850 — 211,832,850

CHANGE IN NET ASSETS $13,431,527 872,925 $14,304,452

NET ASSETS - BEGINNING OF YEAR 31,897,544 3,298,184 35,195,728

NET ASSETS - END OF YEAR $45,329,071 4,171,109 $49,500,180
It’s not about what I can do for myself, but what I can do for someone else.”

Rev. Henry Belin
Bethel AME Church and Food Bank
Board Member

HOW TO STAY MOTIVATED

Reverend Henry Belin of Bethel AME Church in Harlem has been a proud member of Food Bank’s Board of Directors for more than 17 years. In that time, he’s helped guide our mission to grow, flex, and adapt to the best and worst we’ve seen in our city. The pandemic was no different, and neither was his commitment. Check out Rev. Belin’s story to see what keeps him in the fight and why our mission is stronger for it.

OUR GOVERNMENT PARTNERS

U.S. Senators Charles E. Schumer and Kirsten Gillibrand
NYC Congressional Delegation
United States Department of Agriculture
United States Internal Revenue Service
Federal Emergency Management Agency
United States Veterans Health Administration
The Governor of the State of New York
NYS Senate
NYS Assembly
NYS Comptroller
NYS Attorney General
NYS Department of Agriculture and Markets
NYS Department of Health
NYS Office of General Services
NYS Office of Temporary and Disability Assistance
NYS Department of Environmental Conservation
The Mayor of the City of New York
NYC Council
NYC Comptroller
NYC Public Advocate
Brooklyn Borough President
Bronx Borough President
Manhattan Borough President
Queens Borough President
Staten Island Borough President
NYC Food Policy
NYC Health - Hospitals
NYC Administration for Children’s Services
NYC Department for the Aging
NYC Department of Consumer and Worker Protection
NYC Department of Education
NYC Department of Probation
NYC Department of Sanitation
NYC Department of Social Services
NYC Department of Youth & Community Development
NYC Economic Development Corporation
NYC Housing Authority
NYC Human Resources Administration
NYC Office of Emergency Management
NYC Service

SPECIAL THANKS TO:

Cadwalader, Wickersham & Taft, LLP
City University of New York
Feeding America
Food Bank For New York City Staff
Food Bank For New York City Volunteers
Hunger Solutions New York
Internal Revenue Service
Mayor’s Fund to Advance New York City
New York City Elected Officials
NYC Department of Veterans’ Services
NYC Public Advocate
Public Health Solutions
Santander Bank
The College of Staten Island
The Hyde & Watson Foundation
The Rudin Foundations
The Sunshine Foundation
United States Department of Veterans Services

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CEO & Founder, JOYN INSURANCE

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Pastor, Bethel AME Church

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KYRA SEDGWICK  |  President & CEO
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Partner, Cadwalader, Wickersham & Taft, LLP

PASTOR MICHAEL WALROND  |  Senior Pastor
First Corinthian Baptist Church

U.S. Senators Charles E. Schumer and Kirsten Gillibrand
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NYS Senate
NYS Assembly
NYS Comptroller
NYS Attorney General
NYS Department of Agriculture and Markets
NYS Department of Health
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STORIES

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FOOD BANK FOR NEW YORK CITY

MAIN OFFICE
39 Broadway, 10th Floor
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t: 212.566.7855
f: 212.566.1463

WAREHOUSE/DISTRIBUTION CENTER
Hunts Point Cooperative Market
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t: 718.991.4300
f: 718.893.3442

COMMUNITY KITCHEN & FOOD PANTRY
252 West 116th Street
New York, NY 10026
t: 212.566.7855
f: 212.662.1945

FIND YOURSELF IN OUR MISSION

GET INVOLVED:
- FoodBankNYC
- @FoodBank4NYC
- @FoodBank4NYC
- Food Bank For New York City
- foodbanknyc

GET IN TOUCH WITH US:
EMAIL: donorservices@foodbanknyc.org
PHONE: 212.566.7855
WEBSITE: www.foodbanknyc.org

For media inquiries, please contact Madeline Diaz at mdiaz@foodbanknyc.org.

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